

Diana Annamária Párkányi-Várkonyi

Capital Market Relations HUB lead

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Competencies

- Understand and balance short-term targets while achieving long-term goals
- Influence and bring people together towards a goal
- Delegate and empower the right people and set up the right structures and high standards
- Collaborate with peers
- Easily see and identify strategic contexts
- Turn complexity into manageable processes
- Deliver End-2-End solutions
- Transparency

Experience

2021/07 to present

Capital Market Relations HUB lead and Head of Investor Relations
Magyar Telekom

Responsible for Magyar Telekom Group Corporate Finance, Treasury, Merger and Acquisitions, Investment management and portfolio development, Investor relations, Taxation activities. From 1st of January 2023 responsible for the ESG activities.

Supervise 25-30 employees.

Main achievements:

- Increase the visibility and re-position the above listed activities at Magyar Telekom with my purpose statement: 'Strengthen Magyar Telekom's reputation towards our partners' and active information and knowledge transfer
- Achieve BBB+ rating with stable outlook affirmed by Scope Ratings
- Publish Shareholder remuneration policy after MT Board of Directors approval
- Successfully executed share buybacks in the last 5 years
- Cancellation of the Treasury shares and Capital decrease
- Buy-out opportunity via exercising the call option on the business quota of Cecoin Kft. allowing it to acquire a fiber network covering 110 thousand access points in Hungary
- Sale of ViDaNet in 2025
- Successfully insource ESG activities from external consultants and renew ESG strategy to be in line with the Company's strategy and long-term goals

2018/11 – 2021/07

Head of Group Controlling and Corporate Finance Center / Centre of Expertise
Magyar Telekom

Responsible for Group Controlling, Corporate Finance and Treasury activities.

Supervise 19-22 employees.

Main achievements:

- Precise EBITDA and Cash flow steering
- 'Best in class' status within DT regarding Planning and Reporting processes
- Participate in Growth Scheme of the Central Bank of Hungary with achieving BBB+ rating and issuing HUF 70 bn bond after more than a decade
- Provided 5G and 900/1800MHz frequency related bank guarantees (HUF 86 bn for 5G and HUF 96 bn for 900/1800 MHz) and later unorthodox cash settlement related to 5G frequency outpayment
- Successfully execute auction type of share buy back in 2020 and 2021
- Created complex solution for Treasury and Corporate Finance activities in 'Strudel project' in 2019
- MTHU QBR squad Product Owner in 2019
- Be part of the Future of Finance transformation project as product owner of the Organizational Structure Squad

2014/10 – 2018/10	Head of Group Controlling Department <i>Magyar Telekom</i> Responsible for group level 1Y, 5Y and 10Y planning, forecasting and MT management reporting activities including DT Reporting and preparation of decision-making materials. Establish MT/DT harmonized steering view. Supervise 10 - 14 employees.
2014/01 – 2015/12	Head of DT Reporting Group <i>Magyar Telekom</i> Responsible for DT Reporting including Budget, Forecast, iPF and Actual deliveries and commenting, SPOC for DT and fulfill requirement. Active role in preparation of oneERP and newKOS launch from 2015/01.
2012/03 – 2013/12	Controlling Expert / Team leader - DT Reporting <i>Magyar Telekom</i>
2010/08 – 2012/03	DT Reporting team leader <i>Magyar Telekom</i>
2006/01 – 2010/08	Controlling manager <i>T-Mobile / Magyar Telekom</i>

Membership and further responsibilities

2022/01 to present	Non-Executive Board member at Makedonski Telekom AD
2016 to present	Supervisory Board member at Telekom New Media Zrt.
2017 -2022	Chairman of the Board at Investel Zrt.
2016/01 – 2017/09	CEO/CFO at GTS Hungary Kft. GTS Hungary CFO/CEO until the integration to T-Systems Zrt.

Education

2004/09 – 2006/06	Master of Science (MSc), University of Pécs, Faculty of Business and Economics Corporate Finance & Accounting
2001/09 – 2004/01	Bachelor of Science (BSc) - Finance, Budapest Business School, Faculty of International Management and Business Studies Faculty A: Finance, Stock Exchange and Financial Institutes Faculty B: Comptabilité approfondie

Languages

English, French

Hobbies

Skiing, Scuba Diving, Riding, Theater