

## Zoltán Pereszlényi

Chief Commercial Officer



Zoltán Pereszlényi (born in 1977) has been working at Telekom Group for more than 20 years. During his management career he has been responsible for various commercial, marketing and digital areas. He started his career as a trainee, and from 2001 he held various positions in sales. In 2006 he was appointed Head of Department then Deputy Director. From 2012 he was Director responsible for the development of the company's sales network and digital transformation. From 2017 he continued his career as Residential Marketing and Sales Director. He had a key role in the company's commercial success, in the implementation of Magenta 1, in shaping the customer oriented approach, in the development of data-driven operation and in online transformation. He was among the first Tribe Leads in Magyar Telekom's agile transformation and excelled in its development and implementation. In 2021 as Omnichannel Tribe Lead he was invited by Deutsche Telekom Group to the position of Vice President responsible for commercial excellence and growth of the B2C segments at European member companies.

As of December 1, 2022 he is the Chief Commercial Officer of Magyar Telekom.

Other principal directorships

- Member of the Board: Joint Venture Association