

G@ DIGITAL

STRATEGY 2016



“Everything that could go, would go digital.” Tim Höttges

In the spirit of our strategy, leading Telco Operator in Macedonia, Makedonski Telekom has a responsibility to be a pioneer and create conditions for the world trends and future opportunities in this country. In that manner in 2016 we are introducing G@ Digital programme.

With the new programme, Makedonski Telekom stands as a trusted companion in the digital world at home, at work, anyplace, anytime.

G@ DIGITAL programme:

- Digitization and consolidation of all customers interactions (e-bill, e-sales, e-service)
- Push simple, flexible, integrated and secure products
- Best seamless connectivity at home, on the go, in private and at work
- Simplification of processes, consolidation and digitization of systems and applications
- Promote new Digital Culture

G@ Digital programme is our long term commitment and will remain in our focus for the next few years.